

# ACADEMIC YEAR 2021 - 2022

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



#### **INDEX**

Sr. No.	Name of Certificate Program	Page
		No.
1	Certificate Courses in English Speaking	3-7
2	Certificate program in Financial Planning and Investment	8-12
3	Certificate program in Financial Planning and Investment	13-17
4	Creative writing certificate program (English)	18-22
5	Creative writing certificate program (Hindi)	23-27
6	Certificate Program in Direct and Indirect Tax	28-32
7	Certificate Program in Digital Marketing	33-37
8	Certificate Program in Smart Girl program	38-42
9	Certificate Program in Angular Spring Framework DevOps	43-47
10	Certificate Program in PHP Development	48-52
11	Certificate Program in Python Development	53-57
12	Certificate Program in Smart Girl program	58-62
13	Certificate Program in Commercial Banking	63-67
14	Certificate Program on Basic Computer Course	68-74
15	Certificate Program in Beautician Course	75-79
16	Certificate Program in Anger Management and Self Development	80-84
17	Certificate Program in Mukhe-Mukhe Sanskrti	85-88
18	Certificate Program in Graphics and Designing	89-93

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



# Certificate program in English Speaking Department of BCOM

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 17th June, 2021

#### NOTICE

#### ENGLISH SPEAKING CERTIFICATE COURSE

All the S.Y & T.Y.B.COM students are hereby informed that Chandrabhan Sharma College in association with Times of India is organizing a 2 months online "English Speaking Certificate Course" commencing from 29th June, 2021.

Students are requested to register and enroll your names by Saturday, 19th June, 2021. Students enrolling for the English speaking course will have to compulsorily attend all the lectures online and take this course very seriously. The certificates will be presented to the students at the end of the course.

gue

Ms. Sharlet Bhaskar Co-ordinator Bachelor of Commerce

Dr. Pratima Singh PRINCIPAL

i/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



Smt. Durgadevi Sharma Charitable Trust's

# Chandrabhan Sharma College

of Arts, Science & Commerce

(Affiliated to the University of Mumbai)

NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

Internal Quality Assurance Cell (IQAC) and Bachelor of Commerce in association with Times of India is organizing an "English Speaking Certificate Course".





**Mode: Online** 

an initiative by: THE TIMES OF INDIA



Date: 29th June till 30th August,

2021



Time: 12.30 PM to 1.30 PM



Duration: 30 Hours/2 Months

Bachelor of Commerce IQAC Coordinator Coordinator Umesh Kabadi Ms. Sharlet Bhaskar Principal Dr. Pratima Singh

I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce of Arts, Science & Commerce

Tel. 25704526 / 25704530



#### ENGLISH SPEAKING PROGRAMME SYLLABUS

**Modules** – 1 (Listening, Speaking, Reading, Writing)

**Duration & Format** – 10 hours per module

**Modules** – 2 (Reading and Writing)

**Duration & Format** – 20 hours per module

**Modules** – 3 (Speaking and Listening)

**Duration & Format** – 20 hours per module



I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Accredited by NAAC 'B+'

# LEARNING OUTCOMES OF ENGLISH SPEAKING CERTIFICATE COURSE

- To enable learners to heighten their awareness of correct usage of English grammar in writing and speaking
- To enable learners to improve their speaking ability in English both in terms of fluency and comprehensibility
- To enable learners to give oral presentations and receive feedback on their performance
- To enable learners to increase their reading speed and comprehension of academic articles
- · To enable learners to improve their reading fluency skills through extensive reading
- To enable learners to enlarge their vocabulary by keeping a vocabulary journal
- To enable learners to strengthen their ability to write academic papers, essays and summaries using the process approach.



I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Tal. 25704528 / 25704530



Certificate program in financial Planning and Investment

Department of BCOM [Banking and Insurance]

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date:30th November 2021

Notice

#### Academic year 2021-22

Certification in Financial Planning & Investment

All Students of SY / TY BBI & BFM are hereby informed that Department of Banking & Insurance in association with Department of B. Com (Finance and Market) is organizing a certificate programme titled Certification in Financial Planning & Investment, resource person is Dr. Nitin Agarwal, Director Knowledge Inclusion Education and Consulting Company, for one-month from Friday, 3rd December 2021 to Monday 3rd January, 2022. Attendance is compulsory to qualify for the certificate. Timing will be 12 pm to 1 pm.

Asst. Prof. Anjana Verma

Convener

CC: Principal

M SECOTEGE 'S

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tal. 25704528 / 25704530

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



# Department of Banking & Insurance

In association with

Department of B.com(Finance & Market)

Organizes Certificate Program On

'Certification in Financial Planning & Investment'

Resource Person:

Dr. Nitin Agarwal,

Director - Knowledge Inclusion Education and Consulting Company

Date: 3/12/21 - 3/01/22 Platform: Offline mode

Dr. Pratima Singh

Principal

Asst. Prof. Anjana Verma,

Convenor

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

CSC

Chandrabhan Sharma College of Arts, Science and Commerce Powai Vihar, Powai, Mumbai 400076 (Affiliated to University of Mumbai) NAAC ACREDIATED B+GRADE (First Cycle) DEPARTMENT B.COM (BANKING AND INSURANCE)

#### Schedule

Certification in Financial Planning & Investment Date: December 3, 2021 to January 3, 2022 Days: Monday, Tuesday, Friday, & Saturday Timing: 12:00 p.m. to 2 p.m.

Title	Detail of topics	
Introduction To Financial Planning	The process financial planning, Time value of money applications, Personal financial statements.	
Risk Analysis & Insurance Planning	Risk management and insurance decisions in personal financial planning.	
Risk Analysis	Various Insurance Policies and Strategies for General Insurance, Life Insurance, Motor Insurance, Medical Insurance.	
Financial Planning	Cash flow and Debt management, planning to finance education	
Retirement Planning	Retirement needs analysis techniques, Development of retirement plan, Various retirement schemes such as Employees Provident Fund (EPF), Public Provident Fund (PPF), Superannuation Fund,	
Employees Benefits	Gratuity, Other Pension Plan and Post- retirement counseling.	
Investment & Tax Planning	Risk Return Analysis, Mutual Fund, Equity Trading, Asset Allocation, Investment strategies and Portfolio construction, Tax Planning.	

The above syllabus is designed for duration of 30 hours



i/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



Date: 4th January, 2022

#### Report

#### Certification in Financial Planning & Investment

The Department of Banking & Insurance in association with Department of B. Com (Finance and Market) were organizing a certificate program titled Certification in Financial Planning & Investment, resource person was Dr. Nitin Agarwal, Director Knowledge Inclusion Education and Consulting Company, for one-month from Friday, 3rd December 2021 to Monday 3rd January, 2022 at 12 pm to 1 pm.

Outcome: - The Outcome of certification course in financial planning and investment can be a valuable investment for students who are interested in pursuing a career in finance or for professionals who want to enhance their knowledge and skills in this area.

Julan

Asst. Prof. Anjana Verma

Convener



i/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



Certificate program in financial Planning and Investment
Department of BCOM [Finance & Markets]

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

CSC

Chandrabhan Sharma College of Arts, Science and Commerce Powai Vihar, Powai, Mumbai 400076 (Affiliated to University of Mumbai)

NAAC ACREDIATED B+GRADE (First Cycle)
DEPARTMENT B.COM (BANKING AND INSURANCE)

Date:30th November 2021

Notice

Academic year 2021-22

Certification in Financial Planning & Investment

All Students of SY / TY BBI & BFM are hereby informed that Department of Banking & Insurance in association with Department of B. Com (Finance and Market) is organizing a certificate programme titled Certification in Financial Planning & Investment, resource person is Dr. Nitin Agarwal, Director Knowledge Inclusion Education and Consulting Company, for one-month from Friday, 3rd December 2021 to Monday 3rd January, 2022. Attendance is compulsory to qualify for the certificate. Timing will be 12 pm to 1 pm.

Asst. Prof. Anjana Verma

Convener

CC: Principal

Tel. 25704526 / 25704530

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'



# Department of Banking & Insurance

In association with

Department of B.com(Finance & Market)

Organizes Certificate Program On

'Certification in Financial Planning & Investment'

#### Resource Person:

Dr. Nitin Agarwal,

Director - Knowledge Inclusion Education and Consulting Company

Date: 3/12/21 - 3/01/22 Platform: Offline mode

Dr. Pratima Singh

Principal

Asst. Prof. Anjana Verma,

Convenor

I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

CSC Chiendratman Stranna College

Chandrabhan Sharma College of Arts, Science and Commerce Powai Vihar, Powai, Mumbai 400076 (Affiliated to University of Mumbai) NAC ACREDIATED B+GRADE (First Cycle) DEPARTMENT B.COM (BANKING AND INSURANCE)

#### Schedule

Certification in Financial Planning & Investment Date: December 3, 2021 to January 3, 2022 Days: Monday, Tuesday, Friday, & Saturday Timing: 12:00 p.m. to 2 p.m.

Title	Detail of topics
Introduction To Financial Planning	The process financial planning, Time value of money applications, Personal financial statements.
Risk Analysis & Insurance Planning	Risk management and insurance decisions in personal financial planning.
Risk Analysis	Various Insurance Policies and Strategies for General Insurance, Life Insurance, Motor Insurance, Medical Insurance.
Financial Planning	Cash flow and Debt management, planning to finance education
Retirement Planning	Retirement needs analysis techniques, Development of retirement plan, Various retirement schemes such as Employees Provident Fund (EPF), Public Provident Fund (PPF), Superannuation Fund,
Employees Benefits	Gratuity, Other Pension Plan and Post- retirement counseling.
Investment & Tax Planning	Risk Return Analysis, Mutual Fund, Equity Trading, Asset Allocation, Investment strategies and Portfolio construction, Tax Planning.

The above syllabus is designed for duration of 30 hours



i/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vibar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 4th January, 2022

#### Report

#### Certification in Financial Planning & Investment

The Department of Banking & Insurance in association with Department of B. Com (Finance and Market) were organizing a certificate program titled Certification in Financial Planning & Investment, resource person was Dr. Nitin Agarwal, Director Knowledge Inclusion Education and Consulting Company, for one-month from Friday, 3rd December 2021 to Monday 3rd January, 2022 at 12 pm to 1 pm.

Outcome: - The Outcome of certification course in financial planning and investment can be a valuable investment for students who are interested in pursuing a career in finance or for professionals who want to enhance their knowledge and skills in this area.

Dode

Asst. Prof. Anjana Verma

Convener



I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



Creative writing certificate program (English)

Department of BAMMC

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



#### **NOTICE**

**Date: 20<sup>th</sup> June, 2021** 

# **Department of Mass Media** Creative Writing Certificate Program 2021-2022

This is to inform all First Year (FYBAMMC), Second Year (SYBAMMC) and Third year (TYBAMMC) students that Certificate Program Creative Writing will be conducted for students.

Certificate program in Creative Writing will start from 1 July 2021. Certificate will be given to all registered students on completion of course.

Amount Rs. 500/- only per student

Last date for Registration and Payment of fees is 21 June 2021

(PAYMENT FORM WILL BE INFORMED SHORTLY)

Ms Manali Naik

**Coordinator – Department of Mass Media** 

DR. PRATIMA SINGH
PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powal Vihar, Powal, Mumbal - 400076



I/C PRINCIPAL

Chandrabhan Sharma College

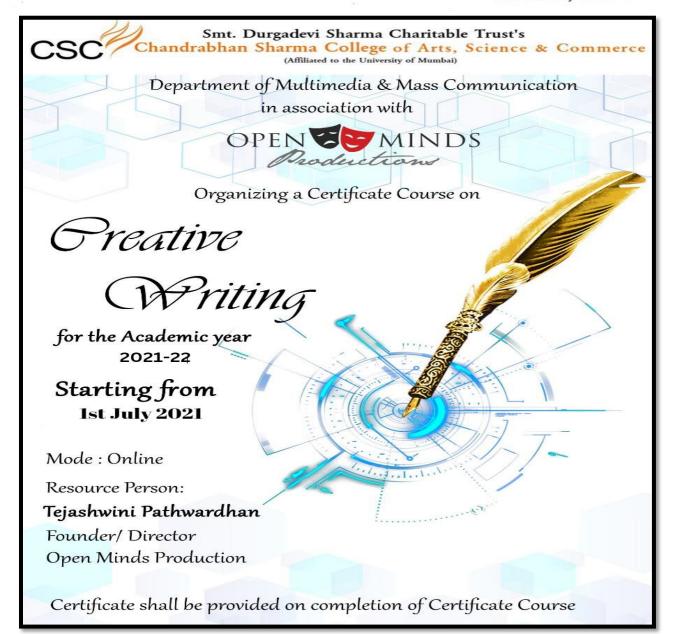
of Arts, Science & Commerce

Powai-Vihar, Powai, Musical - 400 076

Tal. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Tal. 25704528 / 25704530

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

# Department of Multimedia and Mass Communication (2021-22) Syllabus of Creative Writing

Sr. No	Topic	
1	Unlearning and breaking the stereotypes through class exercises	
2	Developing your character: writer's tools to flesh out the bones	
3	Developing your character: writer's tools to flesh out the bones	
4	Deciphering iconic characters in a film	
5	Writing a short scene	
6	Causing a scene: What's the problem? Mapping the conflicts, the emotional storyboard, universal truths & lies, gray characters, cliff hanger	
7	Watching a film	
8	Evaluating plot points	
9	Refining the dialogues:- Unspeakable: what your character don't say, but mean Basic principles of writing dialogues	
10	Evaluating what makes dialogues click and what doesn't	
11	Finding common script problems	
12	Writing exercise	
13	Discussing student exercises	
14	Six steps of revision	
15	Practical Presentation	



I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

#### Department of Multi Media & Mass Communication

Creative Writing Certificate Programme

Academic Year: 2021-22

#### Workshop on Certificate Program Course

#### Report: Creative Writing Program

Department of Multimedia & Mass Communication in association with Open Minds Production Put Ltd. conducted Workshop on Creative writing. All Second- & Third-year students enrolled for the same.

The Duration of workshop was 30 hours. Out of which 25 hours were dedicated for theory part and 5 hours Practical work was undertaken

Ms. <u>Tejaswinin Pathwardhan</u> Founder of Open Minds Productions was the Trainer for the Workshop. The workshop started from 1st July, 2021 to 28th September, 2021. Total students enrolled for the same were 34 from SYBAMMC & 32 from TYBAMMC

The main agenda of the Workshop was:

- Making students aware of nuances of script writing.
- Understanding transition of a book into a film.
- Learning writer's tools to develop characters in a story.
- Working on practical, industry-oriented projects / New Media.

The main objective of the Certificate program of Creative Writing is to make students understand the concept of visualizing the things in manner to portray the various concepts

- To produce graduate's familiar with representative literary texts from a significant number of historical, geographical, and cultural contexts, with particular focus on the Modern and contemporary periods.
- To produce graduates able to apply their knowledge and understanding of critical, theoretical, and technical traditions to the production of original literary works.
- To produce graduate's familiar with the contemporary literary publishing milieu.
- The workshop ended on good note and great feedback from students end.

#### outcome:-

- 1) Making students aware of naunces of scriptwriting.
- 2) understanding transition of a book into a film.
- 3)Learning writer's tool to develop characters in a story.

Second Control of the Control of the

36s Mirrali Naik
Coordinator - Department of Mass Med

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



Creative writing certificate program (Hindi)

Department of BAMMC

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

# Department of Multi media & Mass Communication (2021-22)

Date: 30th October, 2021

#### NOTICE

This is to inform all students that the Department of Multimedia & Mass Communication in association with Hindi Lab has organized a Certificate Program on "Feature Writing – in the Hindi Language".

It is compulsory for all BAMMC students to attend this Certificate Program and take the best out of it. Certificate will be given to all registered students on completion, of course, Prof. Nikhil Mane is In-charge of the Program.

Dates: 7th to 21st November, 2021

Time: 11.00 am to 1.00 pm

No Charges. It's Free of Cost.

Mode of Conduct: Online (Google Meet)

Join the what's App Group for more information.

Link https://chat.whatsapp.com/LJk48VvAdSH8Hs3kzL2MO2

Feature Writing - in Hindi Language

Ms. Marali Naik

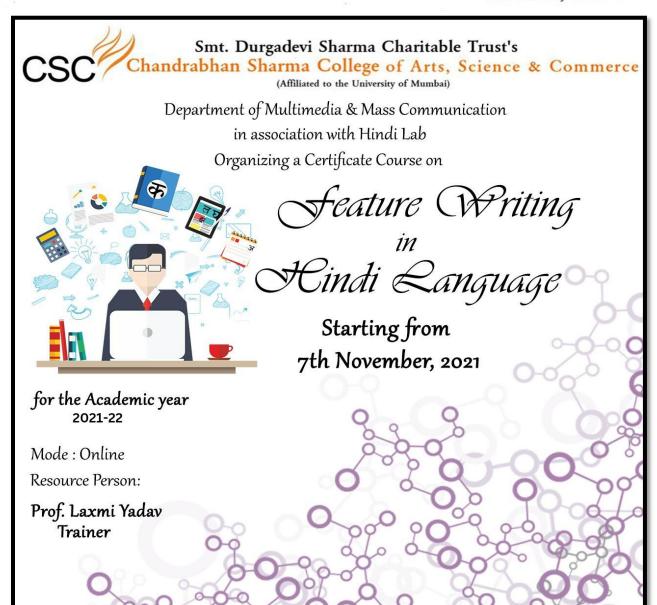
Coordinator - Department of Multimedia & Mass Communication

THE CHANGE OF TH

i/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vibar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Tal. 25704528 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

#### Department of Multi media & Mass Communication (2021-22)

Hindi Language Lab – Certificate Program on "Feature Writing in Hindi Language"

Date: 30th October, 2021

Schedule of Certificate Program / Time: 11 am to 1pm

Google meet Link: meet.google.com/hzj-kuzp-vub

Sr. No	Date	Topic
1	07/11/2021	What is feature writing in Hindi [Introduction]
2	08/11/2021	1 - Subjective ( व्यक्तिपरक) 2- Informative ( सूचनात्मक) 3 - Descriptive ( विवरण)
3	09/11/2021	How to write An Amazing Feature Article in 5 Steps
4	10/11/2021	Activity [Reading]
5	11/11/2021	Activity [Speech/ Voice Tone]
6	12/11/2021	Activity [Assignment]
7	13/11/2021	Feature Article for Newspaper
8	14/11/2021	Feature writing for Advertisements – TVC
9	15/11/2021	Writing for Radio and Poster
10	16/11/2021	Writing for Movie script
11	17/11/2021	Writing for social media
12	18/11/2021	Voice modulation Hindi Language
13	19/11/2021	How to compile for Hindi and English language
14	20/11/2021	Ways to Enhance Writing and Verbal skills in English mixture of Hindi

i/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Viher, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

# Department of Multi media & Mass Communication (2021-22) Report of Hindi Language – Certificate Program

Date: 15th, November, 2021

The Department of Multi media & Mass Communication in association with Hindi Language Lab has conducted a Certificate Program on "Feature Writing – in the Hindi language".

The Duration of Course was 30 hours and was started from 7<sup>th</sup> November, 2021 to 21<sup>st</sup> November, 2021 – 2 hours daily. The timings were 11.00 am to 1.00 pm

Total Students enrolled were 20 from First year Batch, to Introduce them to Basics of Feature writing in Hindi and English, in a mixture

The instructor of the course was Asst. Prof. Laxmi Yadav. She educated students on topics for feature writing in Hindi on:

- 1 Subjective (व्यक्तिपरक)
- 2- Informative (सूचनात्मक)
- 3 Descriptive (विवरण)

Also, Asst. Prof. Laxmi Yadav, took Theory and Practical sessions on - How to Write an Outstanding Feature Article on Advertisements, Hindi Movies, and Hindi Short Stories Working on practical, industry-related assignments while learning to write Hindi stories.

The Certificate Program course ended on good note with great learning from student's feedback. Certificated were issues to Registered students.

GG NAHBARI

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



Certificate Program Direct and Indirect Tax

Department of BCOM [Accounting and Finance]

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



#### **NOTICE**

#### **CERTIFICATE PROGRAM IN DIRECT AND INDIRECT TAX**

We would like to inform you that, Department of B.com (Accounting & Finance) is arranging Certificate Program in Direct & Indirect Tax in collaboration with Financial Planning Academy as a part of the enhancement of knowledge of students. The total duration of the course work will be 30 hours including both theory & practical. Lecture would be for 2 hours every day. Course work will be effective from 15<sup>th</sup> February, 2022.

Course work will include two following modules:

- 1) MODULE A- DIRECT TAX
- 2) MODULE B- INDIRECT TAX

Reference material will be provided to students.

Attendees will be given certificates at the end of the course work completion.

T.U. Shah

Prof. Tushar Shah HOD BAF



I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



# DEPARTMENT OF B COM (ACCOUNTING & FINANCE)

# ORGANISES CERTIFICATE PROGRAM IN DIRECT AND INDIRECT TAX FOR THE SECOND YEAR AND THIRD YEAR STUDENTS OF B COM (ACCOUNTING & FINANCE)

Certificate Program Date 28th February 2022 to 10th March 2022



Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



#### SYLLABUS OF THE CERTIFICATE PROGRAMME:-

#### **Module: - I Direct Tax**

- Basics of Income Tax Act
- Basic Concepts, Basis of Charge and Capital & Description (1997) Revenue Receipts
- Residential Status and Scope of Total Income
- Income which do not form part of Total Income
- Salaries
- Income from House Property
- Profits and Gains of Business or Profession including
- Capital Gains
- Income from Other Sources

#### **Module: - II INDIRECT TAXATION**

- Concept of Indirect Taxes
- Introduction to GST Law
- Levy and Collection of CGST and IGST
- Application of CGST/IGST law
- Concept of Supply including Composite and Mixed Supplies

i/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tal. 25704526 / 25704530



Date:- 10<sup>th</sup> March, 2022

# **CERTIFICATE PROGRAM IN DIRECT INDIRECT TAX**

#### **REPORT**

The "Certificate Program in direct Indirect Tax" has been successfully completed by department of B.com (Accountancy & Finance) of Chandrabhan Sharma College in collaboration with Financial Planning Academy. The certificate program in direct and indirect tax had enabled students with a comprehensive understanding of tax principles, regulations, and compliance. The coursework was divided into two modules: Module A focused on direct tax, covering income tax, corporate tax, wealth tax, and taxation of special entities. Module B covered indirect tax aspects, including GST, VAT, customs duty, and other indirect taxes. By completing this program, students were able to alleviate the necessary knowledge and skills to navigate the complexities of the tax landscape and make informed decisions in their professional careers.

The prime motive of the course work was to provide necessary insightful information on taxation aspects which would enable students to develop better understanding on the tax landscape.

In total 45 students benefitted from the 30 hours course work.

#### Outcome:-

Comprehensive knowledge of tax laws: Participants gain a thorough understanding of the legal frameworks and regulations governing direct and indirect taxes. They become familiar with the various provisions and sections of tax laws and how they apply in different scenarios.



T.U. Shah

Prof. Tushar Shah HOD BAF

I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076



# Certificate Program on Digital Marketing Department of BMS

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vibar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 3sdanuary, 2022

Department of BMS

ACADEMIC YEAR: 2021 - 22

NOTICE

This is to inform you that the Department of management Studies has organized a Certification Program in Digital Marketing. The session will be commenced from 11/01/2022 and will be conducted up to 27/01/2022.

The purpose of this program is to make students aware of **Digital Marketing World.** Test will be conducted at the end of the session and Certificates will be provided to all the students after completion of the program. Interested students can register their name with the program Coordinator - Mr.Umesh Kabadi.

pkabadi

Prof. Umesh Kabadi BMS Coordinator TO MAY TO SERVICE OF THE SERVICE OF

Principal

Dr. Pratima Singh

i/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vibar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



# Department of Management Studies

In association with

# FPA-Financial Planning Academy

Organizes Certificate Program On

'Digital Marketing'

Resource Person:

Ms. Miloni Mapara,

Faculty- Financial Planning Academy, Mumbai

Date & Time: 11/01/22 to 27/01/22

Platform: Zoom

Dr. Pratima Singh

Principal 1 4 1

Mr.Umesh Kabadi. BMS Coordinator

Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

#### SYLLABUS: DIGITAL MARKETING

#### INTRODUCTION TO DIGITAL MARKETING:

Students will be introduced to the growing space of digital era. A basic understanding about digital marketing as well as a brief information about the modules covered in the entire course will be provided.

#### 2. BRAND ANALYSIS:

Analyzing brand's performance with respect to competitors in the market and also emphasizing on how important role does the history, brand personality and USP of any given brand plays in detailed analysis.

#### 3. CONTENT MARKETING:

Content is King. How to efficiently create content depending on the brand personality will be taught. Content can make or break online presence of a brand.

#### 4. SEARCH ENGINE OPTIMIZATION:

Understanding of how search engines work and how to efficiently optimize brand's presence on search engines will be covered.

#### 5. SEARCH ENGINE MARKETING:

How to market and run ads on search engines will be taught.

#### 6. EMAIL MARKETING:

How to draft and design mails according to the customer base of the brand will be covered and also how to send out mails in large numbers at a stance will be taught.

#### 7. MOBILE MARKETING:

Analyzing mobile apps on android and IOs will be the main motive.

#### 8. SOCIAL MEDIA MARKETING:

How to market and run ads efficiently and effectively on social media platforms like Facebook and Instagram will be taught.

#### 9. BLOGGING AND INFLUENCERS

Basic ideologies on blogging as well as how to become an influencer and create your space in the social media industry will be put light upon.

I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 28/01/2022

#### Academic Year 2021-22

#### REPORT

The Department of Management Studies of our college had organized a Certification Program in Digital Marketing for the second and third-year students. The program was of good help to the students in understanding the concept of digital marketing. We are very grateful to our resource person Ms. Miloni Mapara for valuable suggestions.

Program consisted of 9 different modules of digital marketing-Introduction to Digital Marketing, Brand Analysis, Content Marketing, Search Engine Optimization, Search Engine Marketing, Email Marketing, Mobile Marketing, Social Media Marketing and Blogging and Influencers.

The session gave insights about the tools used in social media and other digital applications in detail. Test was conducted at the end and Certificates were given to all the students. There was total of 52 numbers of students participated in the certification program.

pkabadi

START COLLEGE

Prof. Umesh Kabadi BMS Coordinator

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



# Certificate Program on Smart Girl Department of BMS

I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



Date: 2nd February 2022

#### **Notice**

All the Students are hereby informed that the Department of Management Studies and Women Development Cell has organized a webinar on 'Smart Girl: To be happy! To be smart! 'From 8<sup>th</sup> to 13<sup>th</sup> February 2022. Interested students can register their name.

Dr. Pratima Singh Principal Prof. Umesh Kabadi Coordinator BMS Department Prof. Sharlet Bhaskar Convenor WDC



I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Tel 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'



Smt. Durgadevi Sharma Charitable Trust's

#### Chandrabhan Sharma College Chandrabhan Sharma College

of Arts, Science & Commerce (Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)





#### Smart Girl Online workshop Announcement

for adolescent girls (Age 14 to 23)

Six life changing sessions

- Self Awareness
   Communication and Relationships
- Menstruation and Hygiene
   Self-Esteem and Self defence
   Choices and Decisions
- 6. Friendship and Temptations One more session with Parents



Smart Girl Trainer Shubha A. H.

#### New Batch Starts from:

Date: 8th to 13th FEB 2022

Time: 3 P.M. - 5 P.M.

#### Prof. Rakesh Jain

North-West Chapter-BJS Mumbai

Shree Rajendraji Lunkad-BJS National Presiden Shree Sampritiji Singhvi-BJS National Secretary

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Viher, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

#### Academic Year 20-21

#### Department of BMS

#### PROGRAMME SMART GIRL SYLLABUS

Sr.no	Day	Date	Content
1.	Tuesday	8 <sup>th</sup> Feb-22	Self-awareness
2.	Wednesday	9 <sup>th</sup> Feb-22	Communication and Relationships
3.	Thursday	10 <sup>th</sup> Feb-22	Menstruation and Hygiene
4.	Friday	11 <sup>th</sup> Feb-22	Self Esteem and Self Defence
5.	Saturday	12 <sup>th</sup> Feb-22	Choices and Decision
6.	Sunday	13 <sup>th</sup> Feb-22	Friendships and Temptation

PKabadi

Prof. Umesh Kabadi Coordinator

**BMS** Department

and

Prof. Sharlet Bhaskar Convenor WDC



i/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date:- 13<sup>th</sup> February 2022

#### Report

The Department of Management Studies and Women Development Cell has conducted a session from 8<sup>th</sup> to 13<sup>th</sup> February 2022 on **Smart Girl Program.** 

The speaker for the session was Ms. Shubha. She is a trainer with Bharatiya Jain Sanghatana. She has been taking sessions for long years for the benefit of the girl student.

The goal of the program was to enhance the capacity of young girls through effective life skill education. The major objective of the program is self-awareness, self-esteem, and overall development of the young girl

Mrs.Neelam Agarwal (Faculty Member) introduced the speaker. She also welcomed the Principal Dr. Pratima Singh and all the participants. Principal Dr. Pratima Singh addressed the participants with a warm welcome and congratulated the organizing committee for a good response

Ms. Shubha delivered the session and all the participants benefited from the program.

The Program was concluded with a formal vote of thanks by Mrs. Neelam Agarwal (Faculty Member). A total of 42 students participated in the certification program.

Market

Prof. Umesh Kabadi Coordinator BMS Department and

Prof. Sharlet Bhaskar Convenor WDC



i/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tal. 25704526 / 25704530



Certificate Program in ANGULAR, SPRING FRAMEWORK & DEVOPS
[Department of BSc. IT.]

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 20th October, 2021

#### NOTICE

This is to inform all the students of T.Y.B.Sc.(IT) of Chandrabhan Sharma College that our college is organizing a workshop on "Angular, Spring Framework & Devops" for the duration of 3 months. The inauguration will be held on 30<sup>th</sup> October, 2021 on Google Meet at 11:00 AM.

Mrs. Manisha Mane from Mynex Technology would be going to conduct this workshop

. All students are requested to attend the session and take the maximum benefits from the
same.

Mr. Sandeep Vishwakarma Co-ordinator

Department of

Sandey

Information Technology

TO NAV

Principal

Dr. Pratima Singh

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



Chandrabhan Sharma College

of Arts, Science & Commerce

(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)





Welcome all students for Certificate
Program (Angular, Spring
Framework Devops)

ANGULAR

Time:-9:00 A.M. Saturday, 30th October, 2021

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

#### Department of Information Technology (2021-22)

Certificate Program on

"Angular, Spring Framework & Devops"

Date: 30<sup>th</sup> October, 2021

Schedule of Certificate Program / Time: 8 AM TO 9 AM/3 days weekly

Google meet Link: meet.google.com/xch-pmng-dbu

CONTENT	NO. OF HRS			
MODULE-1 DEVOPS				
Introduction to DevOps	2			
Devops overview				
Version control using git and git hub	1			
Build an application with Maven	2			
Continuous integration using Jenkins.	2			
Automation Testing using Selenium	2			
Module-2 Spring Framework				
Introduction to Spring Framework	2			
Autowiring	3			
Life Cycle	2			
Annotation	2			
Spring JDBC	4			
Spring IOC & DI	4			
Spring Web MVC	4			
Module-3 Angular				
Angular Directives	1			
Angular DataBinding	2			
Angular Pipes	2			
Angular Forms	3			
Angular Routing	2			

Total= 40 Sessions



i/C PRINCIPAL.
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



Accredited by NAAC 'B+'

Date: 10<sup>th</sup> February, 2022

#### Academic Year 2021-22

# <u>DEPARTMENT OF INFORMATION TECHNOLOGY</u> REPORT ON ANGULAR, SPRING FRAMEWORK & DEVOPS WORKSHOP

A complete course for Angular, Spring Framework & Devops was organized by the B.Sc.(IT) department for B.Sc.(IT) students. Android application development technology expert was Mrs. Manisha Mane, Senior Trainer from Mynex Technology Mumbai. Workshop started with the introduction of guest by Mrs. Dipti Parab and a small speech by Principal Dr. (Mrs.) Pratima Singh who have encouraged the students for attending the workshop. After introduction and speech session started at 11.00 AM on 30<sup>th</sup> October, 2021.

Workshop is mainly conducted for the purpose of Hands on Project Development in Angular, Spring Framework & Devops which is helpful for SEM - V & VI project. It is also useful for making Mobile Based Application.

Co-ordinator Department of IT

Prof. Sandeep Vishwakarma

TO MAY COME TO THE PARTY OF THE

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076

Tel. 25704526 / 25704530



Certificate Program in PHP Development
[Department of BSc. IT.]

I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



Accredited by NAAC 'B+'

Date: 27 October, 2021

### **NOTICE**

This is to inform all the students of FY.B.Sc.(IT) of Chandrabhan Sharma College that our college is organizing a workshop on PHP Development for the duration of 3 months from 3<sup>rd</sup> Nov 2021 to 8<sup>th</sup> Feb 2022 ONLINE Mode 11 am to 1 pm.

The inauguration will be held on 3 <sup>rd</sup>November, 2021 on Google Meet at 11:00 AM.

All students are requested to attend the session and take the maximum benefits from the same.

Mr. Sandeep Vishwakarma

Co-ordinator Department of

Lander

Information Technology

TOWN COMMON TO THE PARTY OF THE

Principal 1

I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Tal. 25704528 / 25704530



Accredited by NAAC 'B+'

CSC Chandrabhan Sharma College of Arts, Science & Commerce

(Affiliated to the University of Mumbai) NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)



IT Department in Association with Mynex Technologies Organizes 30 Hours certificatecourse "PHP Development" for BSc I.T. students

Date: - 3 rd November 2021 to 8 th 2022 February Online Mode 11 am to 1 pm

Thanks & Regards

Dr. Pratima Singh Principal

Mr. Sandeep Vishwakarma

HOD of BSCIT

Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

#### Svllabus:-

PDO (PHP Data Objects): This module allows PHP to access and manipulate databases, and is essential for building dynamic web applications that store and retrieve data.

OpenSSL: This module provides encryption and decryption capabilities, as well as support for SSL/TLS connections, making it an important tool for secure communication over the internet.

GD (Graphics Draw): This module enables PHP to create and manipulate images, including resizing, cropping, and adding text and other elements. It's commonly used in web development for creating graphics and logos.

CURL: This module provides an easy way to interact with remote servers and services, allowing PHP scripts to fetch data, send emails, and perform other tasks over the internet.

XML: This module provides tools for parsing and generating XML documents, which are commonly used for data interchange and web services.

JSON: This module provides tools for parsing and generating JSON documents, which are commonly used for data interchange and web services.

Zip: This module allows PHP to create and extract ZIP archives, making it useful for file compression and management.

Session: This module provides a way to store and retrieve data across multiple requests from the same user, making it essential for building web applications with user authentication and personalization.

NumPy: This module provides tools for working with arrays and matrices, making it essential for scientific computing, data analysis, and machine learning.

Pandas: This module provides tools for data manipulation, analysis, and visualization, making it essential for data science and analysis.

Matplotlib: This module provides tools for creating data visualizations, including plots, charts, and graphs.

Flask: This module provides a lightweight framework for building web applications, making it ideal for small to medium-sized projects.

Django: This module provides a more robust framework for building web applications, with support for more advanced features such as authentication, administration, and content management.

I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Academic Year 2021-2022

Date: - 8th February 2022

Report

PHP Development course was organized by DEPARTMENT OF INFORMATION TECHNOLOGY in association with Mynex Technologies. Total duration of the course was 30 hours. All the lectures were conducted Online from 3<sup>rd</sup> November to 8<sup>th</sup> February on 10:00 a.m. to 12:00 p.m. 52 students participated in this certificate program.

#### Outcome:

- To upgrade web development skills of students and make them understand the working of web projects.
- To create a simple e-commerce project using php and mysql.

SMARM COLLEGE FOR PROPERTY OF THE PROPERTY OF

Mr. Sandeep Vishwakarma

Co-ordinator Department of

Sander

Information Technology

I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Musica - 400 076

Tal. 25704528 / 25704530



Certificate Program in Python Development
[Department of BSc. IT.]

i/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 25 October, 2021

#### NOTICE

This is to inform all the students of S.Y.B.Sc.(IT) of Chandrabhan Sharma

College that our college is organizing a Certificate program on Python

Programming Development for the duration of 3 months. The inauguration will be held on 2<sup>rd</sup> November, 2021 on Google Meet at 11:00 AM.

All students are requested to attend the session and take the maximum benefits from the same.

Mr. Sandeep Vishwakarma Co-ordinator

Department of

Sander

Information Technology

**1** 

Principal

Dr. Pratima Singh

i/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'



(Affiliated to the University of Mumbai )
NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)



IT Department
in Association with
Mynex Technologies
Organizes 30 Hours certificate
course on
"PYTHON Development"
for BScI.T. students

Date: - 2 nd Nov 2021 to 10th Feb 2022

Thanks & Regards

Dr. Pratima Singh Principal Mr. Sandeep Vishwakarma

BSCIT

COORDINATOR

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Viher, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



# Python Development syllabus

python modules-

NumPy: This module provides tools for working with arrays and matrices, making it essential for scientific computing, data analysis, and machine learning.

Pandas: This module provides tools for data manipulation, analysis, and visualization, making it essential for data science and analysis.

Matplotlib: This module provides tools for creating data visualizations, including plots, charts, and graphs.

Flask: This module provides a lightweight framework for building web applications, making it ideal for small to medium-sized projects.

Django: This module provides a more robust framework for building web applications, with support for more advanced features such as authentication, administration, and content management.

Requests: This module provides an easy way to interact with remote servers and services, allowing Python scripts to fetch data, send emails, and perform other tasks over the internet.

SciPy: This module provides tools for scientific computing, including optimization, integration, linear algebra, and more.

Scikit-learn: This module provides tools for machine learning, including algorithms for classification, regression, clustering

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tal. 25704528 / 25704530



Date:- 10th February 2021

### Academic year 2021-2022

### Report

**Python Development** course was organised by **DEPARTMENT OF INFORMATION TECHNOLOGY** in association with **Mynex Technologies**. Total duration of the course was 30 hours. All the lectures were conducted from 2 <sup>nd</sup> Nov 2021 to 10<sup>th</sup> Feb 2022 starting on 11:00 a.m. to 01:00 p.m.

#### Outcome:

- To upgrade programming skills of students and make them understand the working of software development lifecycle.
- To create a simple console project using python concepts like <u>tkinter</u>, file handling, etc and mysql.

Co-Ordinator

Department of IT

Sandey.

Prof.: Sandeep Vishwakarma

SHARMA COLLEGE

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



# Certificate Program on Smart Girl Department of BCOM

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: - 15th November, 2021

#### NOTICE

This is to inform all the students that the Women's Development Cell of our college in collaboration with Bharatiya Jain Sanghatana (BJS)has organised a one week online webinar from 22nd - 27th November, 2021 from 2 pm- 4 pm. The topic of the webinar is 'Smart Girl Program - To be Happy! To be Strong!'. All the Girl students have to compulsorily participate in the webinar. All the Participants will receive Certificate after successful completion of course.

( Cons

(Convenor)

Ms. Sharlet Bhaskar

Women Development Cell

**E** 

I/C Principal

Dr. Pratima Singh

I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Music 400 076

Tal. 25704528 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



# Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College Chandrabhan Sharma College

of Arts, Science & Commerce (Affiliated to the University of Mumbal) NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

Smart Girl Program - To be Happy! To be Strong! Date: 22nd - 27th November, 2021

Time: 2 pm-4 pm



Organized by
Women's Development Cell in collaboration with
Bharatiya Jain Sanghatana (BJS)

I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

#### **SYLLABUS: Smart Girl**

The program has 6 life changing modules. Each one is of 2 hours.

- 1. Self-Awareness
- 2. Self Esteem and Self Defence
- 3. Communication and Relationships
- 4. Friendship and Temptation
- 5. Choices and Decisions
- 6. Dialogue with Parents



(Convenor)

Ms. Sharlet Bhaskar

Women Development Cell



I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Tal. 25704528 / 25704530



Accredited by NAAC 'B+'

Date: 28th November, 2021

# WEBINAR ON 'SMART GIRL PROGRAM - TO BE HAPPY! TO BE STRONG!' REPORT

Women's Development Cell of Chandrabhan Sharma College in collaboration with Bharatiya Jain Sanghatana (BJS) has organised a one week online webinar from 22nd - 27th November, 2021 from 2 pm- 4 pm on the topic 'Smart Girl Program - To be Happy! To be Strong!'. The webinar was organized on Zoom platform. Online registrations were done by students and a whats app group was also created. Online attendance and feedback of the students were also taken from the participants of the webinar.

The webinar was organised by WDC members, Mrs. SharletBhaskar, Mr. Krishnakant Pandey and Mr. ArunVishwakarma. The webinar began with a brief introduction of the trainer by Mr. Rakesh Jain. The entire one week training cum webinar was conducted by Ms. Meghna Jain.

**Outcome:** The main motive of this webinar was to transform the students in terms of 6 life changing modules.

- 1. Self-Awareness
- Self Esteem and Self Defence
- Communication and Relationships
- 4. Friendship and Temptation
- Choices and Decisions
- 6. Dialogue with Parents

Around 30 students registered and participated in this webinar and were very motivated. The webinar was a great success as students were very enthusiastic and were looking forward for such sessions in future.

i/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel 25704526 / 25704530



# Certificate Program on Commercial Banking Program Department of BCOM

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



Accredited by NAAC 'B+'

Date: - 10th February, 2022

#### Academic Year 20-21

#### **Department of Bachelor of Commerce**

#### **NOTICE**

This is to inform all the FY, SY & TY students that the Department of Bachelor of Commerce in association with Financial Planning Academy is organising a 30 hours Certificate Program for all students on "Commercial Banking Program".

The program will be conducted online from Monday, 14th February, 2022 till 21st March, 2022 from 12 pm - 1 pm.

Expert speaker Mr. Tanuj Poddar will be conducting the program. All the students have to compulsorily join and attend this knowledge sharing session.

Chi

(Convenor)

Ms. Sharlet Bhaskar

Department of Commerce

I/c Principal

Dr. Pratima Singh



I/C PRINCIPAL

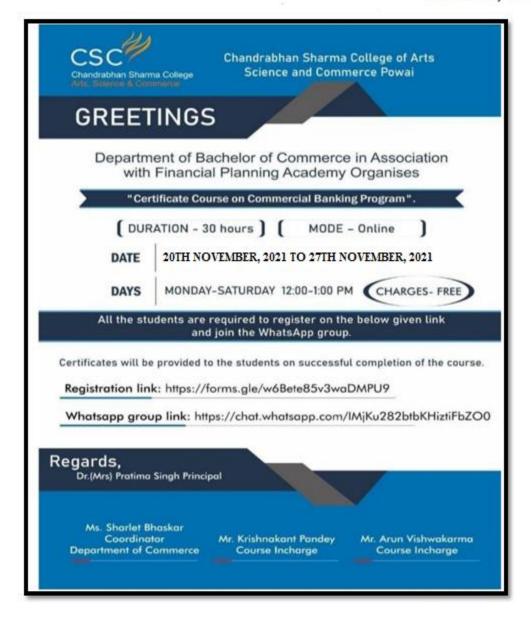
Chandrabham Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

#### **Course Title: Commercial Banking Program**

**Purpose:** This module aims at familiarizing and providing students with the fundamentals of banking, basic insights into the policies and practices followed in the Indian banking system and detailed knowledge of products and services offered under Retail Banking. The training is delivered keeping in mind both the theoretical as well as practical aspects which eventually results in students being well prepared for various career opportunities with the Indian banks. During the training the students will be required to submit a project. The topics will include all sort of products that the banks offer to their customers through the Retail Banking Channel like different deposit products and different kind of loan products. They will be asked to visit bank branches (subject to their safety & security) or bank websites. They will have to collect information, put it on a PPT and present. The students will also have to do comparative analysis of different products being offered by the banks. We would also ask them to collect application forms, etc. from the bank branches and get them to learn how to fill the forms without any errors.

#### Course Outcome:

After completing this workshop, students will have:

- 1. A good understanding of the Banking industry
- 2. An in-depth knowledge of the Products & Services offered through the Retail Banking Channel.
- 3. Basic understanding of Lending Principles followed by Banks
- 4. Knowledge of different types investments done by Banks
- 5. Understanding of different types of activities done by Commercial Banks
- Understanding of different types of relationships shared between Banks and Customers.

#### **Course Outline**

- 1. Introduction& Evolution of Banking
- 2. Banking structure in India
- 3. Retail Banking Products
- 4. Retail Banking Services
- 5. Basic principles of bank lending
- 6. Bank investments
- 7. Other activities of commercial banking
- 8. Relationship between banks and customers

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Content	Hours
Introduction& Evolution of Banking	3
Banking structure in India	3
Retail Banking – Products	6
Retail Banking – Services	6
Basic principles of bank lending	2
Bank investments	2
Other activities of commercial banking	2
Relationship between banks and customers	2
Project Presentation	2
Revision	2
TOTAL	30

#### **Evaluation for Certification:**

- 1. Project Presentation
- 2. Online Exam (MCQs)

i/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vibar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

14 February, 2022

#### REPORT

The Department of Bachelor of Commerce in association with Financial Planning Academy organised a 30 hours Certificate Program for all students on "Commercial Banking Program" from Monday, 14th February, 2022 till 10<sup>th</sup> March, 2022 from 12 pm - 1 pm. The resource person for this education session was Mr. Tanuj Poddar.

This course was organised by coordinator of B.Com, Mrs. Sharlet Bhaskar and the faculties, Mr. Krishnakant Pandey and Mr Arun Vishwakarma. The program began with a warm welcome to all by SYBCOM student Mr. Shreyas Lingsur along with the introduction of the resource person Mr. Tanuj Poddar. Mr. Tanuj Poddar gave the students an overview of the the entire course along with the rules and regulations in order to be eligible to get the certificate for the course. The main purpose of this certificate course was to create a level of awareness to students about the banking industry and commercial banking. Around 107 students registered for this course. Feedback was taken from the students and a final test was taken on 21- March, 2022 from 12 pm to 1 pm. A total of 92 students participated and benefitted from this program.



(Coordinator)

Ms. Sharlet Bhaskar

Department of Commerce



I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076



Certificate Program on Basic Computer Course

Department of BCOM

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date:-7th March,2022

#### **NOTICE**

This is to inform all the students that the Rotary club of Powai in Association with Rotaract club of Chandrabhan Sharma College & Bachelor Of Commerce has organized a Vocational Skill Development course on basic computer course on MS Word, Excel, Powerpoint, Tally with GST for a period of six months for Bachelor of Commerce students from 15<sup>th</sup> March onwards in 6<sup>th</sup> Floor IT Lab from 10:00 a.m. to 11:15 a.m.

Michael

Mr. Umesh Kabadi Convenor- Rotaract Club Blings

Dr. Pratima Singh Principal

and

Ms. Sharlet Bhaskar Co-ordinator, Bachelor of Commerce



i/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tal. 25704526 / 25704530



The Rotary club of Powai in Association with Rotaract club of Chandrabhan Sharma College & Bachelor Of Commerce has Organized Vocational Skill Development course on basic computer course

MS Word, Excel, Powerpoint, Tally with GST for a period of six months for Bachelor of Commerce students

from 15th March onwards in 6th Floor IT Lab from 10:00 a.m. to 11:15 a.m.

Thanks & Regards, Dr. Pratima Singh Principal For any queries, kindly contact:

Asst. Prof. Sharlet Bhaskar 9821684153 Asst. Prof. Krishnakant Pandey 9653245569 Asst. Prof. Arun Vishwakarma 9821242528

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Municipal - 400 076

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

#### Syllabus of certificate course on Basic computer Course

#### MS. word

- Creating, editing,
- > saving and printing text documents
- Font and paragraph formatting
- > Simple character formatting
- > Inserting tables, smart art
- ,page breaks
- Using lists and styles
- Working with images
- ➤ Using Spelling and Grammar check
- > Understanding document properties
- > Mail Merge

#### Ms. Excel

- > Spreadsheet basics
- Creating, editing, saving and printing spreadsheets
- > Working with functions & formulas
- ➤ Modifying worksheets with color & autoformats
- Graphically representing data: Charts & Graphs
- Speeding data entry: Using Data Forms
- Analyzing data: Data Menu, Subtotal, Filtering Data
- > Formatting worksheets
- Securing & Protecting spreadsheets

#### Ms. Power Point

- Opening, viewing, creating, and printing slides
- Applying auto layouts
- Adding custom animation
- Using slide transitions
- ➤ Graphically representing data : Charts & Graphs
- > Creating Professional Slide for Presentation.



I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

#### Tally with GST

- > Tally Introduction
- > Accounts Information- Ledgers, Groups
- > Inventory Information- Stock Groups, Stock Items, Units of Measure
- Accounting Vouchers- Receipts Vouchers, Payment Vouchers, Purchase Vouchers Sales Vouchers, Contra Vouchers, Journal Vouchers Debit Note, Credit Note, Memorandum Vouchers 5. Godowns
- > Date Management- More than one year company creation, Change Period
- Payroll System 8. Discount Management- Cash Discount, Trade Discount, Vouchers Types, Back up, Restore
- Display- Trial Balance, Day Book, Account books, Statement of Accounts, Inventory Books Statements of Inventory, Cash/fund flow, Payroll Reports, List of Accounts Exception Reports, Print Management
- Various Types of Company- Traders, Processional, Opening Balance with New Company Other Options
- GST- CGST, SGST, IGST 12. Printout Management



I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076



Date:-8<sup>th</sup> March, 2022

## **REPORT**

Rotary club of Powai in Association with Rotaract club of Chandrabhan Sharma College & Bachelor of Commerce organized a Vocational Skill Development course on Basic computer course on basic computer course on MS Word, Excel, PowerPoint, Tally with GST from 15<sup>th</sup> March, 2022 for Bachelor of Commerce. The Duration of the Course was 6 months.

The welcome session was conducted on the 6<sup>th</sup> Floor IT Lab where SYBCOM student Shreyas Lingsur gave the welcome address. The chief guests from Rotary club were President Amit Sheth and his wife Tejal Sheth, Savita Govilkar - Director Projects Rotary and trainer Paresh Pandya - Director Creative Lines who were felicitated by our Principal Dr. Pratima Singh. The guests also spoke to the students about the course and motivated them as this program was offered to them free of charge. This program was attended by Rotaract Club member Ms. Manali Naik, B.Com Coordinator Sharlet Bhaskar, Faculty of B.Com Krishnakant Pandey and Arun Vishwakarma. The event commenced by welcoming our honourable guest, faculty and all the students. Course started from 16<sup>th</sup> March, 2022 and was conducted on the 6<sup>th</sup> floor IT Lab. Entire course was conducted till the end of the academic year 31<sup>st</sup> March, 2022 after which it commenced again from June 2022. The final Certificates were distributed to the students on 15th April, 2023 where all the rotary members came to the college and awarded the certificate to the deserving students.

Total 140 Students Enrolled and 140 students received the certificates.

**Outcome:** The main objective of conducting the basic computer course was to make students computer literate, skilled, knowledgeable, and aware of the uses of the computer, internet, and information technology in their daily life, career, profession, and business.

Ms. Sharlet Bhaskar Co-ordinator.

Bachelor of Commerce

SHARRY COLLEGE

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai-Vihar, Powai-Vihar, 25704528 / 25704530



# Certificate Program on Beautician Course Department of BCOM

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date:-7th March,2022

#### NOTICE

This is to inform all the students that the Rotary club of Mumbai lakers in Association with Rotaract club of Chandrabhan Sharma College & Women Development cell has organized a Vocational Skill Development course on beauty treatment of one and half months for Bachelor of Commerce students (Girls) from 8<sup>th</sup> March onwards in Women Development Cell Room from 11:00 a.m. to 1:00 p.m.

Mr. Umesh Kabadi Convenor- Rotaract Club

Dr. Pratima Singh Principal

Ms. Sharlet Bhaskar Co-ordinator, Bachelor of Commerce THE PHARMS

I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'



Smt. Durgadevi Sharma Charitable Trust's

### Chandrabhan Sharma College

of Arts, Science & Commerce (Affiliated to the University of Mumbai)

NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

Rotary club of Mumbai lakers in Association with Rotaract club of Chandrabhan Sharma College & Women Development cell Organizes

#### a Vocational Skill Development course

on beauty treatment of one and half months for Bachelor of Commerce students (Girls)



8th March, 2022 ONWARDS 11:00 AM to 01:00 PM Venue -



Thanks & Regards, Dr. Pratima Singh Principal

Mr. Umesh Kabadi Convenor- Rotaract Club

Ms. Sharlet Bhaskar Co-ordinator, **Bachelor of Commerce** 

Vihar, Powai, Mumbai - 40 Tel. 25704526 / 25704530 - 400 076



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

## VOCATIONAL SKILL DEVELOPMENT BEAUTICIAN COURSE PROGRAMME SYLLABUS

Sr. No.	Content	Hours
1	Hair Care	14
2	Skin Care	20
3	Make-up	12
4	Mehendi/Henna	12
5	Work Ethics	08
	Total	66

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date:-8<sup>th</sup> March, 2022

#### REPORT

Rotary club of Mumbai Lakers in Association with Rotaract club of Chandrabhan Sharma College & Women Development cell organized a Vocational Skill Development course on beauty treatment from 8<sup>th</sup> March, 2022 for Bachelor of Commerce Girls. The Duration of Course was 45 days.

The welcome session was conducted in the 2<sup>nd</sup> floor conference room where SYBCOM student Shreyas Lingsur gave the welcome address. The chief guest and beautician Miss. Sabina Ma'am briefed the students about this course. This program was attended by Rotaract Club Convener Umesh Kabadi and member Ms. Manali Naik, B.Com Coordinator Sharlet Bhaskar, Faculty of B.Com Krishnakant Pandey and Arun Vishwakarma. The event commenced by welcoming our honourable guest, faculty and all the students. The Inauguration Ceremony of this Course was done in the Women Development cell room on the 6<sup>th</sup> floor with ribbon cutting by our honourable guest Miss. Sabina Ma'am and then with the commencement of the course thereafter. 15 students enrolled and participated in this course.

Outcome: The main objective of this skill development vocational course was to develop the student's practical skill and theoretical knowledge of professional attitudes to get success in the beauty industry. To improve their self-confidence to start a business. To encourage women to develop entrepreneurial skills, which in turn, would make them self-dependent. To empower women and equip them with tools to become self-reliant through this program. 15 students enrolled and participated in this course.

\_\_\_\_\_

Mr. Umesh Kabadi Convenor, Rotaract Club Ms. Sharlet Bhaskar Co-ordinator, Bachelor of Commerce

Dr. Pratima Singh Principal

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076



# Certificate Program on Anger Management [Human Value Cell]

I/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 25th July 2021

#### NOTICE

All the students are hereby informed that IQAC and Human Value Cell in association with Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya, is organizing a 30 hours certification program on 'Anger management and self development' to gain knowledge about control of anger and self care. The session is arranged from 29th July to 27th November, 2021 in Room No. 604 at 11 AM. The students are thereby requested to attend the program.

Mail

Ms. Manali Naik CONVENOR (D)

Dr. Pratima Singh PRINCIPAL

i/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



Smt. Durgadevi Sharma Charitable Trust's

## Chandrabhan Sharma College

of Arts, Science & Commerce

(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

# IQAC & Human Values Cell in Association with PRAJAPATI BRAHMA KUMARIS ISHWARIYA VISHWA VIDYALAYA

A 30 hours certification program on

'Anger management and self development'

to gain knowledge about control of anger and self care



29th July to 27th November, 2021 RESOURCE PERSON **B.K. Janki** 



Thanks & Regards **Dr. Pratima Singh**Principal

Ms. Manali Naik
Convener

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Viher, Powai, Mumbai - 400 076



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

#### Syllabus for 30 hours certificate program -Anger Management and self-Development '

with special focus on core Human Values i.e. -A growth mind-set of eight self-management techniques to unlock the power of self-development for a healthy and successful life these are ,-1-Anger triggers

- .2- self-control
- 3-possitive application of anger
- .4-Emotion and Behavior
- 5-techniques of calm down
- 6- Assertiveness
- 7-Adaptability
- 8- Turn around.

Which demonstrated measurable positive impact on the quality of life of today's common man.



THE WAY TO SEE THE PARTY OF THE

Ms. Manali Naik CONVENOR

I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 02<sup>nd</sup> December, 2021

#### A program on "Anger Management and Self- Development"

#### Report

Human Value Cell & IQAC of the Chandrabhan Sharma College in association with PRAJAPITA BHRAMA KUMARIS ISHWARIYA VISHWA VIDYALAYA organised a program on " Anger Management and Self- Development " from 29th July to 27th November, 2022 at 11.00 AM. The special guest for the event was B.K Janki our resource person for this event.

In orientation of this certificate course Ms Manali Naik (Convener) introduced the speaker and welcomed her for the program. Our guest B.K Janki gave a brief explanation about how to manage anger and how anger management is indirectly related to self-development.

Ms. B.K Janki conducts the sessions three days in a month, in every session She also taught us the things that we should do to for the development of ourselves. On  $27^{th}$  November she ended the session by answering the doubts of the students and gave a clear explanation about the things she taught to the students.

The program was concluded by the formal Vote of thanks by Ms. Manali Naik (Convener).

Out come - Students learned the drawbacks of anger and to avoid it, how they can manage and can apply their energy in some other positive way.

Mail

To Manager

Ms. Manali Naik.

Convener

I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Mumbai - 400 076

Tal. 25704528 / 25704530



# Certificate Program on Mukhe Mukhe Sanskrit [Human Value Cell]

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date:24th July, 2021

#### Notice

All the students are hereby informed that IQAC & Human Value Cell in Association with Sanskrit Bharti is organizing a 30 hours certification program on "Mukhe Mukhe Sanskrit" to gain knowledge about the peace within Sanskrit on 28<sup>th</sup> July, 2021 at 11:00 AM through online mode on Google meet.

The students are hereby requested to kindly attend the program.

Principal

Dr. Pratima Singh

Mark

Ms. Manali Naik

Convener

I/C PRINCIPAL drabhan Sharma Colleg trabaco & Commerc



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



Smt. Durgadevi Sharma Charitable Trust's

## Chandrabhan Sharma College

of Arts, Science & Commerce

(Affiliated to the University of Mumbai)

NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

## IQAC & Human Values Cell in Association with Sanskrit Bharti is organizing

A 30 hours certification program on 'Mukhe Mukhe Samskrit' to gain knowledge about peace within sanskrit



28th July to 24th November 2021 Mode: Online

#### RESOURCE PERSON:

Mr. Kumar Swami Varg- Sanchalak



Thanks & Regards

Dr. Pratima Singh

Principal

Ms. Manali Naik
Convener

i/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Musical - 400 076



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 30th November 2021

A certificate program on- "Mukhe Mukhe Sanskrit"

#### REPORT

**IQAC & Human Value Cell** in Association with **Sanskrit Bharti** had organized a 30 hours certification program on "**Mukhe Mukhe Sanskrit**" to gain knowledge about the peace within Sanskrit on 28<sup>th</sup> July, 2021to 24<sup>th</sup> November 2021 at 11:00 AM through online mode The Resource Person for this program was Mr. Kumar Swami.

Ms. Manali Naik our convener for this event first began the orientation session with an introduction of our resource person for this program and welcomed them for the program. Our special guest Mr. Kumar Swami started the session with an introduction about the topic and explained about the importance and uses of the language in our daily life, he also taught the correct pronunciation of Sanskrit. At the end he cleared the doubts of the students related to the topic. All the attendees of the course received E – Certificate after completion of the course.

The program was concluded by the formal Vote of thanks by Ms. Manali Naik (Convener).

Outcome- The students learned the basic conversation in sanskrit.

Mail

Ms. Manali Naik CONVENOR



I/C PRINCIPAL

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



Certificate Program in Certificate Course Graphics and Designing

Department of BAMMC

I/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

#### Department of Multimedia and Mass Communication

20th January, 2022

#### NOTICE

This is to informall BAMMC students that Department of Multimedia and Mass Communication in association with Rotary Club is organizing a Certificate Program on Graphics and Designing course. Certificate program will resume from the month of February for 30 Hours. Certificate will be given to all registered students on completion of course.

Academy Last date for Registration and Payment of fees is 25th

January, 2021.

M.

Ms. Manali Naik

Co-Ordinator – Dept of Multimedia & Mass communicatin

Dr. Pratima Singh PRINCIPAL

I/C PRINCIPAL.

Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tel. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'



Smt. Durgadevi Sharma Charitable Trust's

## Chandrabhan Sharma College

of Arts, Science & Commerce

(Affiliated to the University of Mumbai)

NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

Department of Multimedia and Mass Communication in association with Rotary Club of Bombay
Organised

Certificate Course
on
Graphics and Designing

Date: 1st February, 2022

Time: 11 am

Venue: 6th Floor. IT lab

Thanks & Regards
Dr. Pratima Singh
Principal

Ms. Manali Naik
Co-ordinator
BAMMC Dept

i/C PRINCIPAL
Chandrabhan Sharma College
of Arts, Science & Commerce
Powai-Vihar, Powai, Mumbai - 400 076
Tal. 25704526 / 25704530



(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

# Department of Multimedia and Mass Communication (2021-22) Syllabus of Graphing and Designing Course

#		
Sr. No	Topic	
1	Organizational principles of composition	
2	Type anatomy & typesetting	
3	Communicating through color	
4	Project - Type-based poster + Social Media Creative	
5	Organizational principles of composition	
6	Visual design system for a brand	
7	Visual persuasion	
8	Storyboarding	
9	Combining Type & Images / Type & Icon	
10	Design for Social Media	
11	Project - Visual storytelling for Social Media	
12	Grid systems - layout and page design	
13	Type for print	
14	Setting a visual language & concept	
15	Usability & functionality in print	
16	Printing techniques	
17	Project - Brochure + Collaterals (Postcard / Invite / Poster, Carry Bag, etc.)	

i/C PRINCIPAL Chandrabhan Sharma College of Arts, Science & Commerce Powai-Vihar, Powai, Mumbai - 400 076 Tel. 25704526 / 25704530



Date: - 2<sup>nd</sup> February,2022

## Department of Multimedia and Mass Communication (2021-22) Report: Graphics and Designing Certificate Program

Department of Mass Media in association with Rotary Club of Bombay, conducted a Workshop on Graphics and Designing. All the students of BMM were enrolled for the same.

The Duration of the workshop was 30 hours. Out of which 25 hours were dedicated for theory part and 5 hours Practical work was undertaken.

The workshop started from 1<sup>st</sup> February, 2022. Total students enrolled for the same were 18.

#### Outcome:-

The Graphics Designing Certificate Program enabled students to acquire a comprehensive skill set in graphic design, equipping them for successful careers in the field. The students demonstrated their mastery of design principles, proficiency in graphic design software, and creative problem-solving abilities.

The workshop ended on good note and great feedback from students end.

Mai

Ms. Manali Naik

**Coordinator Multimedia and Mass Communication** 

SHARMA COLLEGE OF

I/C PRINCIPAL

Chandrabhan Sharma College

of Arts, Science & Commerce

Powai-Vihar, Powai, Music 400 076

Tal. 25704528 / 25704530